



The convenience of gift card fundraising

It's easy—and it works. By using gift cards to pay for everyday purchases, each individual can earn \$1,000 or more each year. No selling. No extra time. No extra money.

Gift cards that give back



BUY A GIFT CARD

Buy a \$100 Gap eGift card from RaiseRight, with 14% earnings. Pay with your bank account or credit card.



USE IT INSTANTLY

Your \$100 eGift card is delivered to your online "Wallet" instantly, ready to use or save for later.



EARN AUTOMATICALLY

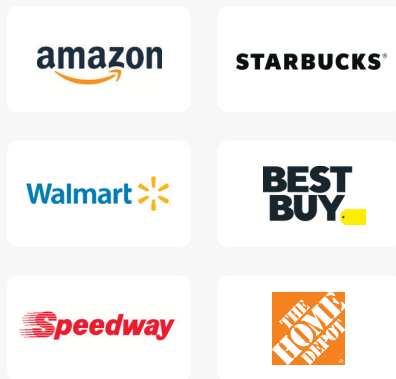
You automatically earned \$14 for your fundraising account. Way to go!



THANKS, GAP!

Your earnings come from the brand, so no extra money out of your pocket.

Hundreds of brands, hundreds of ways to earn



Expense Category	Monthly Budget*	RaiseRight Earnings Avg	RaiseRight Annual Earnings
Groceries	\$400	4%	\$192
Gasoline	\$300	3%	\$108
Dining Out	\$250	10%	\$300
Entertainment	\$200	8%	\$192
Clothing	\$250	8%	\$240
Home Improvement	\$100	4%	\$48
Total			\$1,080

*Based on average spend for a household family of 4



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